

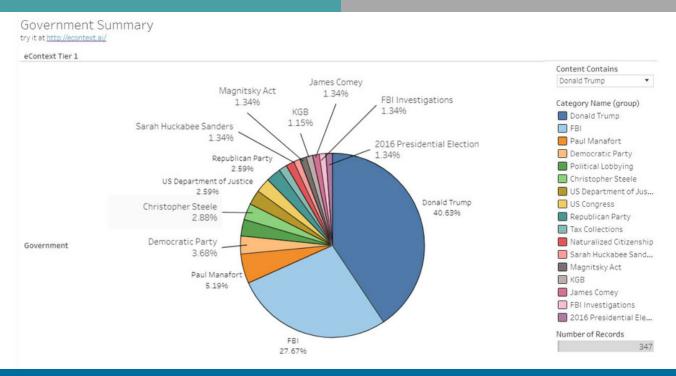
CASE STUDY: TEXT ANALYTICS ON THE FUSION GPS FILE

When the full transcript of the U.S. Senate Judiciary Committee Interview with Glenn Simpson of Fusion GPS became available, we ran it through the eContext text classification API to get a fast read on the topics covered in the hearing. Here's what we discovered.

VERTICAL SUMMARY: GOVERNMENT

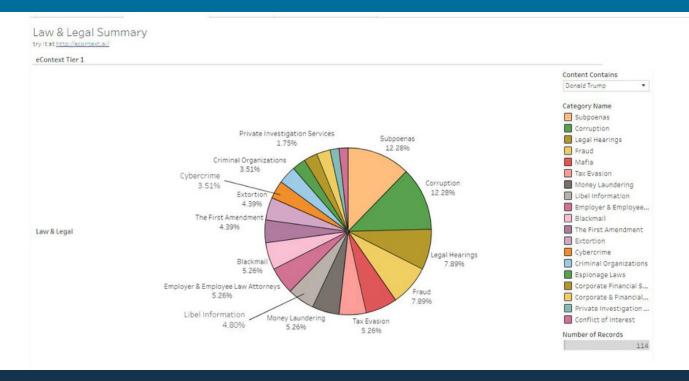
We looked at the topic density in multiple verticals to identify prominent discussion points. The charts below illustrate topical share of voice in two verticals, Government, and Law & Legal.

[Click on image to view in Tableau]



VERTICAL SUMMARY: LAW & LEGAL

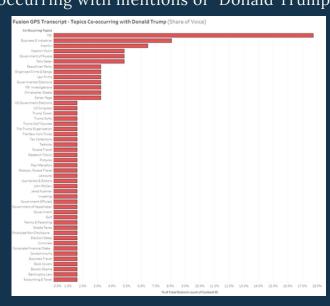
[Click on image to view in Tableau]



-MORE-

TRUMP CO-OCCURRING TOPICS

Click to see in Tableau topics most commonly occurring with mentions of "Donald Trump"



OTHER TOPICS

Click for Tableau view of entities that map to our topics. For example, "Hedge Funds" discussed in the transcript fall under our "Investing" vertical.

